

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Serial No.: 10/806,712	Certificate of Transmission/Mailing/Express Mailing:
Applicant(s): Nishikawa et al.	Facsimile Transmission number (571) 273-8300 or "Express Mail" mailing label number _____ if applicable.
Filing Date: March 23, 2004	I hereby certify that this correspondence is being: [] facsimile transmitted to the USPTO, under 37 C.F.R. § 1.8, [] electronically transmitted via the USPTO electronic filing system, under 37 C.F.R. § 1.6(a)(4), [] deposited with the United States Postal Service with sufficient postage as first class mail in an envelope, under 37 CFR § 1.8, or [] deposited with the United States Postal Service as "Express Mail Post Office to Addressee" service, under 37 C.F.R. § 1.10, on the below indicated date and is addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450.
Title: AUTOMATIC CONTENT DISPLAY APPARATUS AND METHOD	Typed/Printed Name of Person Transmitting, Mailing, or Express-Mailing Correspondence: <u>May Lin DeHaan</u>
Examiner: Joshua D. Taylor	Signature: <u>May Lin DeHaan</u>
Art Unit: 2426	Date of Deposit: <u>June 14, 2010</u>
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Hon. Commissioner for Patents
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**RESPONSE TO OFFICE ACTION
UNDER 37 C.F.R. § 1.111**

To the Commissioner:

This document is a Response to the Office Action, dated April 13, 2010. The Applicants hereby respectfully request favorable consideration of the following amendment and remarks under 37 C.F.R. § 1.111.

DO NOT ENTER: /J.T./

AMENDMENT G

Amendments to the Specification: none.

Amendments to the Claims: begin on page 2 of this paper.

Amendments to the Drawing: none.

Remarks/Arguments: begin on page 9 of this paper.